

# Ryan Englin

## CEO, Core Matters

With the job market more competitive than it has been in decades, businesses must have the right systems in place to find and keep only the best people. As the CEO of Core Matters, Ryan helps growing companies with hourly employees implement a proven process to fill every position with the right people, without recruiters or staffing agencies.

Ryan's expertise, consultative approach, and magnetic personality in business also set him apart on stage. He is an engaging, interactive speaker who thrives on audience participation. His talks are known to pull people away from their devices and into the conversation. Every attendee walks away with a new way of thinking about their business and the candidates they are attracting, plus the tools they need to generate stronger results.

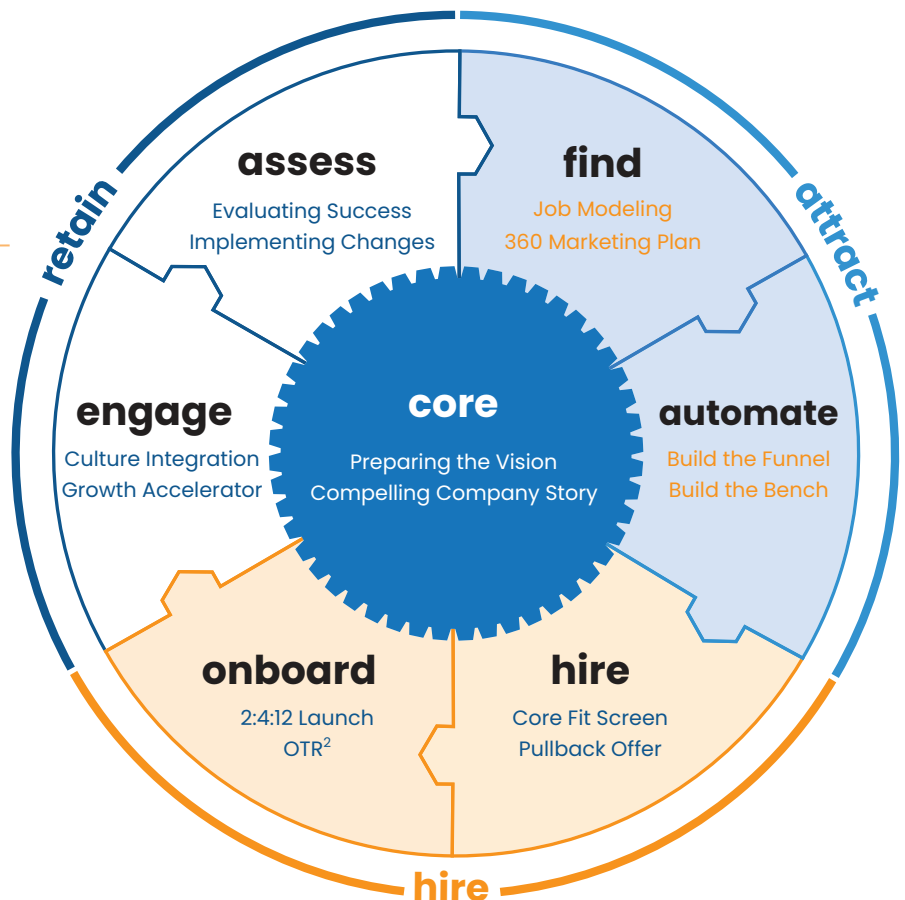


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### Ryan's proven process for attracting, hiring, and retaining the right people.

Ryan Englin's company, Core Matters, provides coaching on attracting, hiring, and retaining the rock star employees as well as hands-on implementation to small and mid-size businesses.



## speaking topics and workshops



- **5 Secrets to Filling Every Open Position with the Right People, at the Right Time**
- **3 Principles to Developing a Brand for Attracting the Right People** [workshop]
- **Attracting & Hiring Rock Star Employees** [workshop]

## outcomes



- **Learn how one simple change** can increase the number of applicants by over 300%.
- **Locate rock star employees** in any job market.
- **Promote jobs that turn away poor performers** and only attract the best talent.
- **Screen applicants in 1/3 the time.**
- **Create a virtual bench** of top talent.
- **Automate and systematize the recruiting process.**
- **Onboard with ease and launch your new rock star to success.**

## from the audience

“Very different perspective on recruiting strategy! Loved it!”

Michelle Hoffman,  
RealTime Companies



“Ryan puts hiring in a new light that people typically don't think about.”

Lon Kumpula,  
Renco Roofing



“Valuable, implementable content.”

Scott Bartle,  
inMaricopa



“The content helps business owners understand recruiting and marketing”

Cynthia Lopez,  
AZ Partsmaster



“Great ideas for any company that wants to grow and succeed.”

Bill Doeksen,  
SpeedPro Imaging



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